

PostNord's in-door deliveries give greater choice for customers

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"It should be simple and convenient to shop online. This is why we want to give consumers greater choice and the opportunity to receive their e-commerce items in several different ways. We're seeing a clear trend and a demand for greater choice on delivery, and we'll now be able to deliver items inside the front door in a secure way. The recipient doesn't need to be at home or be available at a particular time, which makes it both simple

and convenient. Our ambition is for PostNord to deliver items in the way that best suits the recipient," says Head of eCommerce at PostNord, Johan Hellman.

"We're seeing great demand from both companies and households for greater choice and solutions that make daily life easier. With new and innovative products, such as our Yale Doorman lock, our customers will have the opportunity to simply and securely avail themselves of different services without having to be at home themselves or available at particular times. Great potential lies in this type of collaboration," says Director Business Development at ASSA ABLOY Scandinavia, Kristoffer Wadman.

The new solution is a partnership between PostNord and ASSA ABLOY. The new, joint offering has been designed to simplify customers' daily lives through synergies between service and product. The delivery method is the latest of several options that PostNord has developed on the basis of recipient circumstances in order to address the increase in e-commerce, with changes in consumption behaviors, and offer greater choice in terms of deliveries in this area.

Source: [PostNord](#)