International Post Corporation

Halfway to 2030: PostNord reaches its 2025 climate target

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In 2025, PostNord reached both of its climate milestones: fossil-free transport surpassed 50 percent and carbon emissions were reduced by 40 percent compared with 2020.

PostNord set 2020 as the baseline and a target of 100 percent fossil-free transportation and operations by 2030, a goal now closer than ever. These achievements mark a decisive turning point in the transition and confirm that the 2025 targets have been met.

With half the time to 2030 now passed, PostNord is also halfway to its goal. In early 2025, fossil-free transport exceeded 50 percent, showing faster progress than expected.

Since 2020, several measures have driven this change. Large parts of the light vehicle fleet are now electrified, while heavy transport has relied on fossil-free fuels such as HVO and biogas. HVO can be used in existing fossil-fuel vehicles to cut emissions quickly, while biogas requires vehicle replacement but offers significant long-term benefits for heavy transport.

"*Passing the 50 percent mark is a major milestone. It proves that the transition is not only possible but already happening at scale across our operations*," says Amanda Jackson, Head of Group Sustainability at PostNord.

And now, electrification is no longer limited to light vehicles. Heavy-duty electric trucks are also operating in all four Nordic countries, highlighting the rapid pace of change. The new generation of trucks offer longer ranges and higher capacity, making electric long-distance transport a viable option across the region.

Different paths, one shared goal

Across the Nordic region, progress takes different forms. Sweden has advanced the fastest, driven by access to biofuels. Denmark benefits from policies that make electric trucks the most cost-effective option. Norway has prioritized biogas for heavy vehicles, while Finland is pursuing a balanced mix of electricity, HVO, and biogas. Together, these national approaches contribute to a strong and coordinated transition.

Challenges along the way

Progress is strong, but challenges remain. Policy shifts can quickly change market

conditions and affect both fuel costs and investment decisions. It's also critical to continue expanding charging infrastructure, particularly for heavy transport where demand is growing rapidly.

Another hurdle is enabling subcontractors to keep pace. Fossil-free solutions often require higher upfront investments, and not all partners have the same resources.

To address this, PostNord plans to work closely with transport partners, providing access to charging infrastructure, aligning on climate targets, and supporting the shift through clear requirements and long-term collaboration.

"*The technology is there, but creating the right conditions for all partners to transition remains one of the biggest challenges*," says Amanda.

Keeping up the momentum

Reaching the halfway point is both a milestone and a motivator. Progress since 2020 shows that large-scale transformation is possible, but the coming years will be decisive. Expanding electrification, strengthening infrastructure, and ensuring that subcontractors can keep pace will require continued focus and collaboration.

"*What we've achieved in five years gives us confidence for the next five*," says Amanda. "*The transition is happening here and now, and our task is to make sure it accelerates across the entire value chain.*"

Source: PostNord

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