

bpostgroup leadership announcements

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Thomas Schmitt Appointed as New CEO of Radial North America / Chris Peeters takes over as CEO BeNe Last Mile

Radial, Inc., the U.S. subsidiary of bpostgroup with a focus on e-commerce, has been led on an interim basis by Craig Simon since June 2024, a role he will continue until mid-March 2025. As of March 17, newcomer Thomas Schmitt will take over as CEO of Radial North America. He will report to Chris Peeters, CEO of bpostgroup, and will also lead the Management Committee (MCo) of Radial North America.

Thomas Schmitt (60) was born in Germany and holds an MBA from Harvard. He built a strong track record in supply chain logistics, with over a decade of experience as CEO at FedEx in Tennessee, where he drove significant growth. He later served as CEO of Purolator in Canada, a postal company with 12,000 employees, as well as Aqua Terra, Canada's market leader in drinking water. Between 2015 and 2018, he led the Contract Logistics business of the German logistics company DB Schenker. Following that, he headed Forward Air, a North American leader in freight transportation, where he tripled the company's market value during the COVID

period. Until January of this year, he was Chief Commercial Officer at U.S. electric vehicle manufacturer Nikola.

"We thank Craig Simon for his dedication and leadership over the past months," says Chris Peeters, CEO of bpostgroup. "With Thomas Schmitt, we gain a successor with extensive experience in the logistics sector. He is a great asset to Radial. I am confident that he can drive the transition to a more diversified customer base while ensuring continuity and further improving our efficiency in North America."

A leadership change is also taking place within the BeNe Last Mile division of the group. Chris Peeters, CEO of bpostgroup, will assume the role of CEO BeNe Last Mile as of May 1, 2025. Jos Donvil, the current CEO of BeNe Last Mile, will dedicate his final year before retirement to overseeing group subsidiaries Dyna, Speos, and AMP, as well as the BeNe Last Mile project division, which includes new contracts for press distribution.

Source: [bpostgroup](https://www.bpostgroup.com)