

AUSTRIAN POST ACQUIRES 70 PER CENT STAKE IN EUSHIPMENTS.COM

28-11-2025

A LEADING E-COMMERCE PROVIDER IN SOUTHEAST AND EASTERN EUROPE

Austrian Post signed an agreement to acquire a 70 per cent stake in Bulgarian e-commerce service provider euShipments.com, a leading integrated cross-border and fulfilment provider in Southeast and Eastern Europe. With this one-stop-shop solution, Austrian Post is taking an intelligent and forward-looking step towards further developing its e-commerce business beyond the dominant platforms.

Walter Oblin, Chairman of the Management Board (CEO), Austrian Post: „The company optimally complements our portfolio and is an important step forward within the context of our LEAD 2030 growth strategy, serving the objective of positioning Austrian Post as a leading e-commerce partner in Austria, Southeast and Eastern Europe as well as Türkiye and beyond.“

Peter Umundum, Deputy CEO, Parcels & Logistics (COO): „Thanks to this acquisition, we are strengthening our regional presence in Southeast and Eastern Europe while expanding our offering of international e-commerce solutions at the same time.“

Svetlozar Dimitrov, CEO, euShipments.com: „At the core of euShipments' success is a clear customer-focused strategy. By actively listening to our clients, we have been able to develop new services, delivery methods, and destination coverage that reflect their evolving needs. What sets euShipments apart today is our comprehensive logistics offering for e-commerce. Together with Austrian Post, we are now opening a new chapter of development and growth. This strategic partnership will strengthen our regional position, expand our service portfolio and network, and enhance our competitiveness — enabling our clients to sell online and deliver even more efficiently and borderless.“

The purchase price was set at about 55 million Euro. Above and beyond the acquisition of a 70 per cent shareholding in euShipments.com, the contractual parties agreed on options to acquire or sell the remaining 30 per cent stake in the company within the next four years.

ABOUT EUSHIPMENTS.COM

Founded in 2012, euShipments.com is a provider of integrated e-commerce solutions. The company supports customers along the entire value chain – from e-fulfillment, domestic and cross-border e-commerce delivery services to e-commerce value-added services such as return management, payment processing, IOSS solutions (Import-One-Stop-Shop), and more. Online retailers have access to the entire portfolio of euShipments.com via a single commercial contract, integration and interface. Around 1.300 customers put their trust in the expertise of the company, which operates seven fulfilment locations throughout Southeast and Eastern Europe.

The company employs over 350 people, has achieved strong growth since its foundation and will generate annual sales of approximately 50 million Euro in 2025 with good profitability.

Until its acquisition by Austrian Post, euShipments.com was a portfolio company of BlackPeak Capital, a leading private equity firm managing funds focused on growth equity investments in Southeast and Eastern Europe. With closing of the transaction, BlackPeak Capital will fully exit from the company.

Source: [Austrian Post](#)

