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Aramex opens new e-commerce fulfilment centre in Dubai

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Aramex has inaugurated a new, partially automated fulfilment centre in Dubai to support the rapid growth of its e-commerce business with B2B retailers. Located at Dubai Logistics City and covering 60,000 sqm, the temperature-controlled centre is one of Aramexâ€™s largest fulfilment warehouses across the region. It features new technologies including a â€˜Pick to Lightâ€™ system, which uses light-directed picking technology to improve accuracy and efficiency, and an automated conveyer belt system. Iyad Kamal, Chief Operating Officer at Aramex, said: â€œAramexâ€™s new fulfilment centre is an important investment that will help support the rapid growth of our logistics business and our retailersâ€™ omni-channel sales strategies. The facilityâ€™s cutting-edge technology strengthens our position by ensuring fast, seamless and reliable fulfilment. It forms an important component of our digital transformation strategy and our efforts to improve our logistics offering for retailers across the world.â€

Source: https://www.cep-research.com/news/aramex-opens-new-e-commerce-fulfilment-centre-in-dubai