SingPost Launches Lower-Cost U.S. Shipping for Retail Customers, Supporting Compliance with New Rules

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Singapore Post Limited (SingPost) will be launching Speedpost Direct International (Retail) for retail customers on 15 September 2025. This is a new solution designed in direct response to recent changes in the United States (U.S.) import regulations which removed de minimis exemptions for shipments.

The new service builds on the corporate-only launch of Speedpost Direct International, ensuring retail, walk-in customers to SingPost's post offices now have access to a compliant shipping channel under the new U.S. customs regulations.

Fixed shipping rates for packages up to 2kg

Speedpost Direct International (Retail) enables retail customers to conveniently send parcels to the U.S. using one of two standard packaging options: an envelope or a box, both provided by SingPost at a flat shipping rate.

Customers with existing packaging will still have their items repacked into the standard envelope or box to ensure compliance and facilitate efficient handling.

Speedpost Direct International (Retail) has a flat shipping rate of:

S$29 for items up to 0.5kg that fit into the standard envelope (16.2 x 22.9cm) or
S$69 for the standard box (31 x 23 x 9cm) for items up to 2kg
Each shipment's value must not exceed more than US$100
"The core benefit of this service is its transparency for retail customers," said Neo Su Yin, Group Chief Operating Officer, SingPost. "Our post office staff will assist customers in calculating and collecting all necessary duties and taxes upfront, eliminating the surprise of unexpected fees for the recipient. This provides a hassle-free experience from start to finish."

The two standard packaging options provided by SingPost at a flat shipping rate covers over 80 per cent of the typical size of SingPost's shipments to the U.S. For customers with more frequent or varied shipping needs, SingPost recommends setting up a corporate account where dedicated account managers

can support customers with shipments of different sizes using Speedpost Direct International.

At the post office, for packages above 2kg or valued more than US$100, customers may use the premium Speedpost Express International service instead. Speedpost Express International is a premium service which has express delivery services for delivery to the U.S. within 3-6 days, compared to the more economical, but slightly longer delivery within 8 days for Speedpost Direct International.

Source: SingPost

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