International Post Corporation

POST Luxembourg launches DEEP, a new entity that brings together the expertise of the group's telecoms and ICT activities.

20-06-2024

With the creation of DEEP, POST Luxembourg Group is offering its business customers a complete portfolio of telecoms and ICT services and solutions.

Under the name "DEEP", the new entity will integrate the expertise of 4 subsidiaries of the POST Luxembourg Group, namely EBRC, Elgon, Digora Luxembourg and the B2B activities of POST Telecom. Until 31 December 2024, all the legal entities concerned will co-exist and will merge at the beginning of 2025. Through its subsidiaries Digora France and Digora Morocco, DEEP will gradually extend its activities beyond national borders.

With more than 750 employees, DEEP aims to position itself from launch as a preferred partner in terms of the digital services provided on the Luxembourg and international markets. Building on its position in the telecoms market, DEEP offers its services and solutions across seven technological domains, with Cloud, Cybersecurity and Artificial Intelligence (AI) playing a key role. As both a Luxembourg-based player and a provider of critical services for the national economy, DEEP provides solutions to the challenges of the digital age, with offerings designed and operated by its own teams.

At the press conference held on 20 June 2024, Claude Strasser, Managing Director of POST Luxembourg, emphasised the exceptional scope of this new entity within the POST Group: "With the creation of DEEP, POST Luxembourg is sending out a strong signal both to the market and to its employees. The unification of these four group entities is the culmination of a long-standing intention, unique in the history of POST Luxembourg. DEEP is an ambitious project, of major importance in Luxembourg and beyond our borders."

DEEP relies on the country's most efficient and resilient telecoms and data centre infrastructures, which are recognised as being among the most robust in Europe. The convergence of telecoms and ICT expertise means that DEEP can cover the entire value chain, from connectivity requirements to data enhancement.

Finally, DEEP is fully in line with the

sustainable development approach adopted by its parent company by committing to responsible digital development. DEEP's stated impact objectives are to reduce its environmental footprint, raise awareness of best practice in terms of governance and take account of social issues.

DEEP will be managed by Cliff Konsbruck, Director of POST Telecom, Pierre Zimmer, Deputy Managing Director of POST Luxembourg, Sébastien Genesca, Director of EBRC and Ludovic Gilles, Director of Elgon.

"DEEP was born out of our customers' need to find a single partner who could advise and support them in a secure and responsible way in their digital transformation projects," explains Cliff Konsbruck, adding: "DEEP is focused on the future: we want our customers to benefit from all the possibilities that tomorrow's digital world has to offer, by identifying emerging technologies and learning how to master them. DEEP's ambition is to become THE trusted partner for its customers.

Source: POST Luxembourg Group

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