# FedEx Office and Canva Redefine Whatâ€™s Possible with Launch of Digital Content and Design-to-Print Marketplace

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FedEx Office, a world-class provider of convenient, state-of-the-art printing, packing and shipping services and subsidiary of FedEx Corp. (NYSE: FDX), and Australian-born online design platform Canva, the leading content and creative design platform, have joined forces to create a digital design-to-print marketplace making it easier for businesses to create the professionally printed materials they need to get back to business quickly and safely.

The new alliance brings together, for the first time, the nationwide network of FedEx Office stores with the world's fastest growing online design platform from Canva, which offers millions of images and illustrations, an extensive library of templates, and a simple drag-and-drop interface. Together, FedEx Office and Canva empower business owners and consumers to design virtually anything and print at more than 2,000 FedEx Office locations across the U.S.

"Small and mid-sized businesses across the nation are working to reopen their doors, and we are here to help them at a time when they have limited resources and a significant challenge to reconnect with their customers," said FedEx Office EVP and Chief Operating Officer Kim Dixon. "We understand what they need, and we are uniquely capable of providing both custom materials and ready-to-print signs and graphics that support their back to business plans."

One in five small business owners said external marketing and communications are some of the major challenges they are facing as they look to reopen, according to a new survey from FedEx Office.* They have new print needs as they update their policies to create a safe environment for customers and employees, but they don't have big budgets to spend. FedEx Office and Canva offer the solution. Choosing from Canva's extensive library of customizable drag and drop designs and content that includes stock photography, illustrations and fonts, customers can create their own professional-looking flyers, postcards, disposable menus and more from fedex.com on any device, with next day printing on many requests available at their local FedEx Office store.

"We're thrilled to bring the power and simplicity of Canva to FedEx Office

customers," said Canva Co-Founder and Chief Operating Officer Cliff Obrecht.

"With Canva we set out to democratize design; this alliance combines the depth and variety of Canva's design and content library with the reach and expertise in print of FedEx Office, to empower the community to create and communicate with ease."

In addition to the flexibility to design their own materials, small businesses can choose from FedEx Office ready-to-print "We Are Open" storefront banners and new hours of operation posters, as well directional floor signage available in English and Spanish to designate how customers can maintain a safe distance from other shoppers.

More than 80% of consumers want to know about changes a business has made to its operations as a result of the coronavirus outbreak.*
Approximately 60% prefer to receive professionally printed mailers about changes to hours, policies and safety procedures.*
FedEx Office also continues to offer the standard services and operations that businesses and consumers need as they get back to business, including:

Retail store locations: Printing, packing and shipping services, as well as access to faxing, scanning, computer rental and free Wi-Fi in a majority of the 2,000+ FedEx Office locations
SameDay City: Pickup and drop-off services available within hours to deliver everything from medical supplies to office equipment
Hold at FedEx Location: Deliveries can be securely held for pickup at FedEx Office retail stores, FedEx shipping locations and more

Source: FedEx


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