

## PostNL appoints Jennifer Crites as Chief Information Officer

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PostNL today announced that it has appointed Jennifer Crites as Chief Information Officer (CIO), a role she previously held on an interim basis at AkzoNobel. As CIO, she will also become a member of PostNL's Executive Committee. Jennifer Crites succeeds Marcel Krom, whose departure from PostNL on 1 September 2022 was previously announced.

Herna Verhagen, CEO of PostNL said: "We are very pleased to welcome a CIO of Jennifer's calibre to PostNL. With her background, in-depth knowledge and extensive experience at large international corporates with business and digital transformation and ICT development and her passion for data, she will be of great value to PostNL. As CIO and member of the Executive Board, she is well positioned to shape the crucial role of information technology in the development of our logistics networks and our digital transformation."

Between 2000 and 2013, Jennifer Crites (1974, US national), worked in various business and IT roles at Procter & Gamble. She came to the Netherlands to join FrieslandCampina in 2013 as Director of IT Corporate & Support and also worked as Director of IT at Hunkemöller. At AkzoNobel, she was Director of IT in the Office of the CIO before working as acting CIO. In that role, she led the process to define the IT organisation strategy, positioning IT as the digital catalyst for the company's businesses.

Source: [PostNL](#)