The amount invested in savings and treasury certificates through the CTT app reached a new high, exceeding â‚¬22 million in July.

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Savings Certificates continue to establish themselves as one of the preferred savings options for the Portuguese. The entry into force of the new series of Treasury Certificates has reinforced this offer and boosted adoption through CTT's digital channels. In July, the value invested in these products through the CTT App exceeded 22 million euros, representing a growth of 29% compared to June and 99% compared to the same month last year.

This was the best month since the launch of the Digital Savings feature in July 2024, both in terms of the amount invested and the number of transactions carried out. In total, nearly €300 million has already been invested in Savings Certificates and Treasury Certificates through the CTT App , a result that reflects the confidence of the Portuguese in these savings solutions and the growing demand for a simple, convenient, and digital subscription experience.

The average daily subscription value reached €986,000 in July, above the €876,000 recorded in June. In total, approximately €22.7 million was invested last month, of which more than €19.5 million was in Savings Certificates and about €3 million in Treasury Certificates. Transactions carried out digitally represented more than 11% of the total subscriptions made through CTT channels, highlighting the growing adoption of these solutions by customers.

Through the CTT app, customers can subscribe to Savings Certificates and Treasury Certificates in a simple, fast and secure way, anytime and from anywhere. Since this feature was made available in July 2024, it has registered a very significant uptake, reflecting the confidence of the Portuguese in both these savings products and CTT's digital channels.

The attractiveness of Savings Certificates, recognized for the security and flexibility they offer savers, and Treasury Certificates, designed for longer-term savings goals, has contributed to the increased use of this digital channel. With Savings Certificates, after an initial investment of €100, customers can make additional investments starting from just €10. Treasury Certificates can be subscribed to starting from €1000, also in a simple and entirely digital way.

In the Save and Protect area, savers who already have a Savings Account can subscribe and top up their accounts, simulate the potential return on their investments, share these simulations, and view their transaction history. In this way, CTT provides simpler and more autonomous savings management.

This application is available for download on iOS and Android devices . To learn more about the advantages of Savings Certificates and simulate the potential return on investment, customers can also consult the dedicated page on the CTT website, without needing to register.

Source: CTT Portugal Post