International Post Corporation

Deutsche Post DHL Group once again a main sponsor of Beethovenfest Bonn in 2019

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Once again in 2019, Deutsche Post DHL Group (DPDHL) - as a main sponsor of the Beethovenfest Bonn - will support one of the region's most important cultural events. To the theme of "Moonlight", the 2019 Beethovenfest will take place in Bonn from September 6 - 29, 2019. "In addition to our financial support, we will support and enrich the Beethovenfest with a variety of free events in the Post Tower. We want to give as many people as possible a very special musical experience," says Monika Schaller, Executive Vice President of Corporate Communications & Responsibility at Deutsche Post DHL Group. "This year's concert in our joint crossover series "Begegnungen", which seeks to illuminate both romantic and technical aspects of the moon's fascination, promises to be particularly exciting." The highlight of this concert on September 14th, also featuring a silent film classic with piano accompaniment and two works by Joseph Haydn, will be Beethoven's Pastoral Symphony. And of course, it's all set against the backdrop of the speciallydesigned foyer of the World Conference Center. At its center is a model of the Lunar Lander, which, potentially as early as 2021, could not only take on board payloads for research and scientific purposes, but DHL MoonBoxes as well. That means that private individuals would have the chance to send small items into space. For the sender, the contents are of intangible value and, like a time capsule, they would remain in a sealed container on the moon after landing. Such items could be photographs, locks of hair or small pieces of jewelry.

As a long-time Beethovenfest partner, DPDHL is proud to be part of this major musical event that attracts leading artists and music fans to Bonn from around the world each year. In 2018, DPDHL extended its partnership with Beethovenfest Bonn for an additional three years, so that collaboration can continue through the 2020 anniversary year. The joint concert series "Begegnungen" ("Encounters") has become an integral component of the partnership between Deutsche Post DHL Group and Beethovenfest. In line with this year's "Moonlight" theme, the crossover format juxtaposes the romantic association with moonlight, in the form of Beethoven's Pastoral Symphony, with the technological aspect of the moon landing, in the form of the satirical silent film classic "A Trip to the Moon" by Georges Méliès from 1902 (accompanied by renowned jazz pianist Pablo Held). This is followed by the Orchestra of the Age of

Enlightenment under Adam Fischer performing Joseph Haydn's Nocturnes No. 1 and 2, and - the highlight of the evening - Beethoven's Symphony No. 6 "Pastoral". The concert takes place on Saturday, September 14th at 8 pm in the World Conference Center Bonn.

BTHVN on Tour: Exhibit honoring 2020 Beethoven anniversary kicks off in 2019

In anticipation of Beethoven's 250th birthday in 2020, Deutsche Post DHL Group, together with Beethoven-Haus Bonn, designed and developed the "BTHVN on Tour" exhibit, which will tour concert halls around the world throughout 2019 and 2020. Numerous original exhibit pieces and high-quality facsimile reproductions created especially for the exhibition combine with multimedia technology to give visitors a fascinating look into the life and work of Beethoven. After making stops in musical venues around the globe, the exhibit will also stop in Bonn as part of the Beethoven anniversary celebration. "A home base in Bonn is not the only thing we share with Beethoven. Ludwig van Beethoven was open-minded, cosmopolitan and highly innovative - just like we are. And even back in Beethoven's day, Deutsche Post helped bring people together. We most likely delivered Beethoven's letters!" says Frank Appel, CEO Deutsche Post DHL Group.

In 2019, Deutsche Post DHL Group also celebrates the 50th birthday of DHL. Because the company was founded in 1969 in San Francisco, "BTHVN on Tour" will visit several US cities in 2019.

Source: Deutsche Post DHL

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