

Digital freight platform Saloodo! hits the road in UK

31-08-2017

Following the successful launch of Saloodo! in Germany, DHL's digital freight platform is now also available for customers in the United Kingdom. The platform is offering transport services within UK, from Europe to UK and vice versa. Thereby the online market place connects shippers and transport providers on demand, thus increasing efficiency for both by enabling safe and convenient access to a highly fragmented market using a single digital freight platform.

Following the successful launch of Saloodo! in Germany, DHL's digital freight platform is now also available for customers in the United Kingdom. The platform is offering transport services within UK, from Europe to UK and vice versa. Thereby the online market place connects shippers and transport providers on demand, thus increasing efficiency for both by enabling safe and convenient access to a highly fragmented market using a single digital freight platform.

With the introduction of Saloodo! in Germany in early 2017, the online market place has been offering originally transport services within Germany, from Europe to Germany and vice versa. The focus is now increasingly on expansion and internationalization as part of its growth strategy. At the same time - and in line with the company's expansion plan - new service enhancements will further increase the usability of the online market place.

"We strive to continuously simplify and speed up the logistics processes for our customers. For that reason we listen to the requirements of shippers and transport companies alike and carefully adapt and optimize our digital freight platform. Launching Saloodo! in the UK is the logical next step for us to further enhance the capabilities of the online market place," states Amadou Diallo, CEO Saloodo!.

Following the roll-out in the UK, more markets will gain access to Saloodo! as of autumn, with Spain and Portugal being the next countries in which the digital freight platform will be available.

Additional functionalities added to the online market place and driver app

Saloodo! customers now also enjoy additional functionalities, allowing for quotes and invoicing in national currencies of the respective countries. At the same time, individual local taxation will be considered. The existing payment options via credit card, PayPal and SEPA have also been extended and now include payment by invoice. Specifically medium-sized companies, the largest group of Saloodo! customers, prefer to pay on account. Larger enterprise customers can also choose a consolidated invoice payment.

Finally, the Saloodo! driver app, which displays carriers order details as well as route information and enables them to transfer shipment updates and documents in real-time to the platform, has also been improved. In addition to German and English, the app is now available in eleven new languages: Bulgarian, Czech, Dutch, Hungarian, Lithuanian, Polish, Portuguese, Romanian, Slovak, Slovenian and Spanish.

Source: [Deutsche Post DHL](#)

