International Post Corporation

Canada Post opens applications for Tales of Triumph small business contest

15-04-2025

OTTAWA – Applications are now open for Canada Post's sixth annual Tales of Triumph small business contest.

Canada Post recognizes the vital impact that small businesses make on their communities and crafts – and how important it is to support their efforts. Now in its sixth year, the contest seeks to amplify their stories, celebrate their achievements, and help build their resilience so they can continue to strengthen Canada from coast to coast to coast.

Prize packages include credits for Canada Post parcel and Smartmail Marketing™ services, paid advertising and personalized support, Canada-wide promotion for winners and more.

"Winning brought our community together," said Laurent St-Cyr and Christophe Perreault of Montréal-based Le Club, which won in last year's Customer Connection category. The brand combines activewear with social connection – and the award has helped the duo further build that vision. "The impact was so meaningful."

Canadian companies with less than $5 million in annual gross sales are eligible to enter the contest. Applicants can submit written entries in one of five categories:

- Customer Connection – These businesses are building strong relationships and making their mark with customers.
- Doing Good – These businesses have a positive impact on the lives of Canadians in their communities and at large.
- Going Green – Protecting the environment is a priority for these progressive businesses that are leading the way to a sustainable future.
- Rising Stars – Operational for less than two years, these businesses are experiencing growth and are on track to being the next big thing.
- Staying Power – These businesses have been supporting their communities for more than two years through resilience, commitment and evolution.

A panel of external judges will determine the five category winners to be announced on September 2, 2025.

Applications will be accepted until May 16, 2025.

For more details on the contest – including how to submit applications – and to read the stories of past winners, please visit our Tales of Triumph website.

The Tales of Triumph contest is one way that Canada Post is delivering for small businesses across the country. Launched in 2020, the contest celebrates the resilience, diversity and achievements of small businesses and the critical role they play in communities across Canada.

Source: Canada Post

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026