

PayPal and Canada Post Announce Integrated Payment and Shipping Solution

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Before the launch of this solution, sellers would receive orders, often write the labels manually and then visit a Canada Post retail outlet to ship the parcels. With this new integrated payment and shipping solution, online sellers can track their orders, print shipping labels and pay for shipping seamlessly using their PayPal account. This new functionality automatically sends tracking information and delivery confirmation alerts to both the seller and the customer once a shipping label is created. For small businesses, the days of tracking orders in their PayPal account and subsequently visiting a physical Canada Post location to fulfill customer orders are over. With this new solution, users can schedule a parcel pick-up from Canada Post thereby saving time to drop off parcels to customers locally or internationally.

“Shipping and order fulfillment is one of the most challenging aspects of e-commerce in Canada,” noted Paul Parisi, President, PayPal

Canada. “Our small business customers have shared that it’s one of their top concerns and often keeps them awake at night. With today’s new solution with Canada Post, we are solving a major pain point for our customers and helping them grow.”

Sellers can easily link their PayPal and Canada Post Solutions for Small Business™ account and be eligible to receive significant savings on domestic and international shipments. Until July 31, 2017, eligible businesses** can save an additional 15 per cent on Expedited Parcel™ when shipping within Canada.

“We are pleased to work with PayPal to launch a convenient, easy-to-use shipping and payment solution for small businesses that can save them precious time and money as they ship parcels,” said, Lise Côté, General Manager, Consumer and Small Business Marketing at Canada Post. “Canada Post and PayPal are committed to growing e-commerce in the country and this is the start of a strategic partnership between the two companies to deliver innovative and convenient solutions for Canadian online sellers and retailers.”

“Our earlier fulfilment process was a bit hectic and a big waste of time. It was a manual process from receiving orders, printing labels to fulfilling the shipment at a Canada Post outlet. With this new solution, in

a couple of clicks we can print a shipping label, pay for shipping with our PayPal account and schedule a pick-up straight away. It's great that PayPal and Canada Post have teamed up to introduce this new

solution that makes our lives easier," commented Russel Pulkys, Founder, Waves Apparel.

Source: [Canada Post](#)

