

FedEx Launches New Initiatives to Provide E-Commerce Support for Small and Medium Businesses

28-04-2020

FedEx Corp. (NYSE: FDX) announced today a new alliance with BigCommerce, an open SaaS e-commerce platform, to help small and medium businesses get up and running online fast and affordably.

Due to the COVID-19 pandemic, many brick-and-mortar businesses have had to close their physical stores and are looking for ways to move their retail operations online. To help with this effort, FedEx and BigCommerce are collaborating on an offer for new BigCommerce customers consisting of four months of free service with BigCommerce and discounted FedEx shipping rates. More information is available at <https://www.fedex.com/en-us/big-commerce.html>.

"As we all face the unprecedented challenges of COVID-19, it's even more important for small and medium businesses to be able to continue providing much-needed goods and services to their communities," said Randy Scarborough, vice president of Customer Engagement Marketing at FedEx. "We're proud to team up with BigCommerce to make it easier for more businesses to move online quickly so they can stay connected to commerce and deliver for their customers."

The collaboration doesn't stop there. FedEx and BigCommerce have aligned to offer all BigCommerce customers access to FedEx shipping discounts. Known as the FedEx Advantage Program, it will give current small and medium businesses on BigCommerce access to FedEx e-commerce solutions, including competitive shipping discounts.

"FedEx understands that making shipping seamless for small businesses is an essential ingredient to success and to growth," added Scarborough. "This collaboration gives BigCommerce customers simple and affordable access to FedEx top-tier shipping services within the same familiar platform they are already using."

FedEx is committed to supporting small businesses during this challenging time to help ensure they continue to play a vital role in our communities and the economy. FedEx recently joined a coalition of more than 40 companies in Stand for Small powered by American Express. This new digital platform leverages the power of partnership to give

small businesses access to meaningful
support during the COVID-19 crisis and

recovery efforts.

Source: [FedEx](#)

