International Post Corporation

bpost launches carbon calculator for sustainable logistics in Belgium

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bpost shows its strong commitment to making logistics better for the environment with the launch of its carbon footprint calculator for businesses in Belgium.

A transparent tool adapted to customers and future legislation

The carbon calculator, which has been developed by bpost, estimates the carbon emissions associated with every parcel businesses use our services for. The tool calculates the carbon footprint taking into account various parameters, such as weight, number of parcels, distances covered, number of stops and the type of vehicle used. Until further notice bpost employees share the information provided by the tool with customers. We aim to open up the tool to customers at a later stage so that they can use the carbon calculator themselves.

It provides customers with carbon transparency validated by Vinçotte - the largest Belgian company in the field of control, inspection, and certification. From a technical point of view, it complies with ISO 14083 and the GLEC Framework.

Environmental goals

A calculator is all well and good, but what does it do? This internal tool can help customers achieve their sustainability goals. It already complies with the future legal requirement to be imposed on transport companies to notify users of the carbon footprint of their products and services.

This is also part of bpost's more general goal. The company is committed to reducing its operational emissions by 55% by 2030 and achieving full carbon neutrality by 2040. bpost's initiatives in this domain (including the electric fleet and Ecozones) are already paying dividends: 22% of last-mile deliveries were emission-free by the end of 2023.

Karin Enzlin, Business Development Director Sustainability : "Our carbon calculator enables customers to estimate their carbon emissions and helps them take well-informed decisions that reduce their environmental impact. This not only demonstrates our efforts to reduce our carbon footprint, but also encourages others to join us on our journey to a greener future."

Source: bpost

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