International Post Corporation

IPC showcases the postal sectorâ€™s route to Science Based Targets

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On 6 May 2020, Pieter Reitsma, Manager Sustainability, IPC presented the postal sectorâ€™s experience on setting and approving Science Based Targets.

The Science Based Targets initiative is a partnership between CDP, the United Nations Global Compact (UNGC), World Resources Institute (WRI), and the World Wide Fund for Nature (WWF) and one of the We Mean Business Coalition commitments. The initiative champions science-based target setting as a powerful way of boosting companies' competitive advantage in the transition to the low-carbon economy. IPC was one of the 12 initial companies worldwide that committed to the initiative and had its efficiency target for letter and parcel items (-20% carbon emissions by 2025 based on the 2013 baseline year) approved by the Science Based Targets Initiative.

The webinar "An introduction to Science Based Targets" was organized by The Shift and featured speakers from various industries who introduced the Science Based Targets initiative and presented their experiences on the journey towards Science Based Targets.

Other speakers were:

- Sacha Breyer, Climact
- Jessica Peters, Greenfish

The webinar was moderated by Bart Corijn, The Shift

Over 80 participants from large and medium sized companies and organisations in Belgium joined the webinar.

For those of you who would like to listen to the webinar, the full recording is accessible here.

The Shift is the Belgian meeting point for sustainability. The organisation aims to realise the transition towards a more sustainable society and economy, together with its members and partners.