



Swiss Post to issue third Swiss crypto stamp

28-03-2023

Swiss Post will launch a new crypto stamp on 2 May 2023. The Swiss Crypto Stamp 3.0 consists of 14 different versions in various print runs. Swiss Post will unveil the individual versions gradually on its website from April onwards. The crypto stamp was designed in conjunction with digitalswitzerland at the Swiss Digital Days event in 2022, and is greatly influenced by artificial intelligence. Swiss Post will also auction off 13 special editions of the Swiss Crypto Stamp for a good cause.

Following the successful launches of the Swiss Crypto Stamp in the last two years, Swiss Post will be issuing the third generation, Swiss Crypto Stamp 3.0, on 2 May 2023. Once again, Swiss Post is uniting the analogue world of the stamp collector with the digital world of the crypto-collector, as the Swiss Crypto Stamp 3.0 also consists of two parts. While it is a physical stamp worth 9 francs, each crypto stamp also has its own digital image, known as a non-fungible token (NFT). The NFT is stored in a blockchain and can be collected, exchanged and traded online.

First time for a crypto stamp without an associated digital theme

The Swiss Crypto Stamp 3.0 consists of 14 different versions in a limited print run of 225,000 copies. Depending on the version, the print run consists of 50 to 65,000 copies. So, once again, there are rarer and more common themes. 13 versions have a specific NFT. For the first time, Swiss Post is also issuing a crypto stamp version without an

NFT. The crypto stamp without an NFT is intended especially for people who want to purchase the crypto stamp only as a physical collector's item. Also new with the third Swiss crypto stamp is that prices vary depending on theme and print run, for example depending on the rarity of the NFT.

Swiss Crypto Stamp 3.0 greatly influenced by artificial intelligence

The images for the Swiss Crypto Stamp 3.0 were created as part of the Swiss Digital Days event in autumn 2022. Visitors to the digitalswitzerland road show used artificial intelligence to create unique works of art that were incorporated into the Swiss Crypto Stamp 3.0 design. Specifically, they chose a term from each of three categories: Switzerland, digitization and artistic style. With the help of artificial intelligence, a piece of software created around 2,500 unique works of art. Swiss Post used a selection of these for the Swiss Crypto Stamp 3.0.



Swiss Post to unveil crypto stamp themes from April 2023, and auction off special editions for a good cause

The Swiss Crypto Stamp 3.0 will be available at postshop.ch from 2 May 2023 and can be ordered from all Swiss Post branches. From April, Swiss Post will start unveiling the prices and themes of the individual crypto stamp versions on its website at www.swisspost.ch/crypto-stamp. It will reveal new versions every week between 4 and 25 April 2023. If you are interested in the Crypto Stamp 3.0, you can subscribe to the newsletter. As a special feature, Swiss Post will

also be auctioning 13 special editions of the Swiss Crypto Stamp 3.0 in a print run of one copy per version. Proceeds from the auctions will be donated to a good cause. Swiss Post will publish more details on its website at a later date.

The Swiss Crypto Stamp 3.0 will be available at postshop.ch from 2 May 2023, and can be ordered in all self-operated Swiss Post branches. The version without an NFT will also be physically available at the counters of selected larger branches.

Source: [Swiss Post](#)