International Post Corporation

Staci now part of bpostgroup, advancing European logistics strategy

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The acquisition of Staci Group was completed on August 1, 2024, and is set to enhance bpostgroup's suite of offerings in the European logistics market, particularly in the growing segment for detailed and customized B2B logistics solutions. The integration of Staci's products and services will enable bpostgroup to expand its omnichannel logistics services (B2B & B2C). Thomas Mortier, CEO of Staci, will join bpostgroup's executive committee.

bpostgroup has completed the acquisition of Staci, a European specialist in third-party logistics. The agreement to acquire Staci was announced in April. As of August 1, all legal and administrative steps have been finalized.

The acquisition of Staci supports bpostgroup’s ongoing transformation into a major international provider of parcel-sized logistics services. By integrating Staci, bpostgroup aims to create synergies, diversify its activities, and ensure sustained growth.

The B2B market is rapidly shifting towards parcelized logistics services, requiring more flexible and tailored solutions to meet customer needs. Companies are increasingly outsourcing ad hoc logistics activities to gain efficiency and concentrate on their core businesses.

A strategic asset
While Radial & Active Ants are key players in e-commerce logistics, Staci brings significant expertise in detailed logistics and B2B services, including fulfillment, quality control, kitting, multi-carrier transportation, and heavy, secured, and time-definite deliveries.

This expertise allows bpostgroup to accelerate its B2B and omnichannel offerings. It also provides immediate access to advanced 3PL (Third-party logistics) technologies, including IT platforms and applications, complementing bpostgroup’s existing strengths and expanding its omnichannel logistics solutions. The integration of Staci’s capabilities, along with those of Radial and Active Ants, further enhances our B2B and B2C services.

With a strong footprint in Western Europe, including in Belgium, Staci offers synergies and cross-development opportunities with bpostgroup and its brands. Staci's presence in the US and recent expansion into China and Hong Kong provide significant global growth

opportunities. The acquisition will also strengthen the group's presence and impact in the Belgian market, particularly in the B2B and SME sectors.

Leadership and new structure bpostgroup
As of today, Thomas Mortier, CEO of Staci, will join the executive committee of bpostgroup. His extensive experience and leadership are expected to deliver significant growth and support the overall strategic goals of bpostgroup.

Following portfolio revision and transaction completion, bpostgroup will adjust its structure as follows:

BeNE last mile activities
3PL (Third-party logistics)
Global Cross-Border
This new structure will be reflected in bpostgroup's financial results at the announcement of the third quarter financial results in November 2024.

Chris Peeters , CEO bpostgroup : "Acquiring Staci supports our further growth in European logistics. It opens new opportunities and shows we're committed to offering efficient, customer-focused solutions across Western Europe. We'll offer more 3PL services to a larger customer base, create synergies, and enhance our competitiveness."

Source: bpost

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