

## ASOS renews DPD UK delivery contract for five more years

25-09-2019

British online fashion retailer ASOS has renewed a multi-million-pound contract with DPD UK for a further five years, including more deliveries by zero-emission electric vehicles. The new deal will see DPD supply delivery services to ASOS customers across the UK until at least September 2024. The new contract includes a provision for at least 50% of deliveries within the London Ultra Low Emission Zone to be served by electric vehicles only. DPD opened the UK's first all-electric parcel depot in Westminster last October and is investing in a network of all-electric micro depots across the capital. The company expects to have almost 600 electric vehicles on the road by 2021. DPD UK said it has worked alongside ASOS for over ten years in a partnership "that has not only resulted in millions of successful deliveries, but also driven genuine innovation". Many of DPD's market-leading services such as Follow My Parcel Precise and its unique, real-time, in-flight delivery options were informed by, and often trialled first with ASOS. As a result, DPD has been recognised with a series of service awards including two at the 2019 Motor Transport Awards - the transport and logistics Oscars - in July, where DPD won the Customer Care award for the fifth time in the last six years and was crowned "Home Delivery Operator" for the third year running.

Source: <https://www.cep-research.com/news/asos-renews-dpd-uk-delivery-contract-for-five-more-years>