International Post Corporation

Posten is Norway's most sustainable logistics company â€“ for the sixth year in a row

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For the sixth year in a row, Posten is the brand in the packaging and logistics industry that Norwegians perceive to be the most sustainable, with Bring following in second place. In addition, Posten comes in third place overall among the 279 brands assessed in Norway.

The survey is part of the Sustainable Brand Index, Europe's largest brand study on sustainability, which was published today.

– For many years, we have worked purposefully to cut emissions, including through a gradual phasing out of fossil fuels in our fleet. Today, well over half of the country's population receives deliveries with fossil-free vehicles, while we are well underway with phasing out heavier vehicles powered by fossil fuels, says Director of Sustainability at Posten Bring, Colin Campbell.

In recent years, Norway Post has also developed the country's largest charging infrastructure for heavier electric vehicles.

– This recognition shows that our efforts are being noticed, and it motivates us to continue working on more sustainable solutions. We want to take responsibility for how we impact the climate and the environment, while our customers expect us to do so, concludes Campbell.

Source: Posten