

Freight on digital fast track: DHL launches CILLOX

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DHL accelerates the digitalization of the logistics industry with the market launch of CILLOX. The online marketplace connects shippers and transport providers on demand, thus increasing efficiency for both by enabling safe and convenient access to a highly fragmented market using a single digital freight platform.

Based on the technology's agile development and customer centric approach, Amadou Diallo, Executive Vice President Value Added Services & Integrated Logistics at DHL Global Forwarding and CEO CILLOX, is convinced:

"Our main objective is to make the platform as convenient as possible in order to simplify our customer's lives and we will continuously evolve the platform according to user needs and feedback. I'm confident we will shake up the freight forwarding business, and the digital transformation of our industry will benefit all parties involved.

"For companies with freight shipping needs, CILLOX gives access to reliable and suitable transport providers for their particular cargo - without time-consuming negotiations and difficult comparisons of prices and services. Shippers get immediate access to pricing information based on their shipment characteristics, availability of trucks and last-booked rates. This enables a better

comparison and booking of incoming quotes from transport providers. CILLOX offers the freedom of choice of a marketplace, as shippers choose and book the transport provider that best fits their requirements yet enjoy a single point of contact with CILLOX as their contract partner.

Towards transport providers of all sizes, CILLOX provides a platform to present their company's assets and capabilities to a large audience of shippers so they can find suitable loads to optimize the utilization of their trucks. A dynamic transport quote calculator - derived from a continuously growing real-time database combined with analysis of substantial transacted data collected over the years - will assist transport companies to make competitive quotes for each shipment and help them succeed in winning the loads they need.

Convenient handling - continuous monitoring

The scope of CILLOX as a digital freight platform however does not end with matching supply and demand. CILLOX provides a single and convenient interface for tracking, documentation and payment processes, extracting the complexities of interfacing with many different parties. Shippers are able to track fulfillment progress and receive

real-time notifications via their personalized dashboard in case of delays, ensuring an improved management of their supply chain and customer expectations. Transport providers easily manage transport jobs with their drivers directly via the CILLOX platform. The innovative CILLOX driver mobile application matches the GPS position of trucks to the pick-up and delivery addresses of their routes, and reminds drivers to confirm crucial milestones or to document issues right when and where it matters. A document scanner integrated into the driver application allows drivers to simply scan and submit delivery documents with their mobile phone cameras, accelerating payment to transport

providers to a matter of days.

DHL initiated a test phase of CILLOX with customers since September 2016, which is now successfully completed. Starting today, the state-of-the-art digital freight platform is ready to use for all companies and transport providers shipping road freight within Germany or from Germany throughout Europe. DHL will be continuously optimizing the platform to ensure long-term customer satisfaction by extending its transport modes, services and geographical coverage.

[Source: Deutsche Post DHL](#)