

Active Ants and Staci join forces to boost e-commerce in France

03-07-2025

Building on their successful collaboration in the UK, Germany, the Netherlands and Belgium, the two logistics experts, subsidiaries of bpostgroup, are now joining forces in France.

Active Ants, already present with four logistics centres in Europe totalling more than 62,000 m², dispatches 10 million e-commerce orders a year, and will be setting up in the Lyon region in September. On one of Staci's platforms, the Dutch subsidiary of bpostgroup will be supporting one of its existing customers in its expansion in France.

"Staci offers us a fantastic opportunity to launch our business in France, with a first customer that we are already supporting in two key markets: the UK and Belgium. We are proud to be extending this partnership here in France, alongside Staci", says Bram Blondé, CEO of Active Ants.

Placing logistics excellence at the heart of

e-commerce performance in France
Working alongside Active Ants, Staci will
boost its responsiveness and efficiency to
meet the growing demand from the French
market. The alliance between Active Ants'
mechanised solutions and Staci's customised
digital, logistics and transport tools will
optimise the experience of e-retailers.

"Staci and Active Ants share strong values and the same ambition: to design tailor-made solutions to continually improve the customer experience. Together, we are ready to place automated logistics excellence at the heart of e-commerce performance in France," concludes Thomas Mortier, CEO of Staci.

Source: <u>bpostgroup</u>