U.S. Postal Service Recognized as 2020 Top Federal Agency for Multicultural Business Opportunities

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The U.S. Postal Service is being honored as the top government agency for multicultural business opportunities by a leading national organization that promotes business inclusiveness. The award honors the Postal Serviceâ€™s leadership among the 25 top-ranked government agencies, known as the Omni50, that support opportunities for small businesses and entrepreneurs.

The award is bestowed by Omnikal, a social media and networking organization whose more than 2.1 million members reflect the diversity of the United States. The 2020 award recipients were determined based on a survey of Omnikal members, who answered questions about the quality of business initiatives provided for companies led by women and minorities.

In naming the Postal Service as the leading Omni50 Award Winning Government Agency, Omnikal CEO Kenton Clarke noted that the "changing multicultural and multigenerational landscape of our country has demanded this evolution." Omnikal's mission is "to equalize, broaden and level the playing field for both brands and an increasingly varied vendor-supplier marketplace," Clarke said.

"The Postal Service is honored to be named for the ninth consecutive year as the top government agency for providing multicultural business opportunities," said USPS Vice President of Supply Management Mark A. Guilfoil. "Throughout our supply chain, we review and encourage the inclusion of diverse suppliers, both at the prime and subcontract level. A diverse supply base fuels our business and supports Postal Service objectives of growth and innovation."
The Postal Service's efforts to engage with multicultural businesses and entrepreneurs include reaching out to register small businesses, hosting workshops, facilitating one-on-one business meetings, and posting materials online to guide business owners in marketing their supplies and services.

Postal Service policies support inclusiveness as vital for the continued growth and success of its business in serving the American public. The Postal Service strives to empower and collaborate with diverse partners to better serve its customers, to maintain positive rapport within the business community and to stay on the cutting edge of business in the 21st century.

The Postal Service is at the core of the nearly $1.6 trillion U.S. mailing industry that employs more than 7.3 million people, according to the Envelope Manufacturers Association (EMA) 2019 U.S. Mailing Industry Economic Job Study. The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

Source: USPS

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