

Aussie exporters are more confident DHL survey finds

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Australian exporters are taking the world in their stride, thanks to e-commerce and innovation, and are more confident about prospects than any time in the last six years, according to a DHL survey. Research from the DHL Export Barometer 2017 shows export confidence is at its highest level since 2011, with overall positivity in international trade evident. The 14th annual research study into Australian exporter confidence found that two-thirds (67%) of exporters surveyed expect sales to increase over the next 12 months - just 2% below the peaks of positivity seen in 2007 and 2010. Furthermore, exporters have reported a growth in actual orders, with 56% of exporters recording an increase in orders over the past 12 months, which is the highest percentage in over six years.