International Post Corporation

Omniva Celebrates Upside-down Christmas!

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On 23 May, Omniva is going to launch its Upside-down Christmas campaign, lasting until 26 June.

The aim of the campaign is to create a wonderful (festive) spirit during the late spring and early summer, reminiscent of Christmas, except in a summery mood. During the campaign, we encourage you to do the same things as during Christmas, except in reverse and with the feel of a Midsummer's Eve. Every week, there is going to be a new challenge or activity!

The challenge for the first week is reciting a Christmas poem backwards.
Record a Christmas poem from back to front and check the result! If the recording is fun, then share your merry results with others through social media and tag Omniva in the post (Facebook, Instagram). Everyone who shares their results with us is going to participate in the draw for a 50-euro gift certificate of Rahva Raamat on 30 May!

Source: Omniva