

PostNL and CB to collaborate via CB Healthcare partnership

30-04-2020

Logistics service provider and PostNL today announced that PostNL intends to acquire a minority stake in CB's healthcare arm. In response to the growing market for healthcare logistics, PostNL and CB are - through their new CB Healthcare partnership - seeking to collaborate even more closely, supporting healthcare sector clients with a wide range of logistics solutions, such as deliveries of wound care and incontinence products to people's homes and care institutions. The transaction is expected to complete in July 2020.

More straightforward and patient-oriented Senior citizens are living independently in their own homes ever longer, and care is increasingly being provided remotely. These changes call for a more straightforward and patient-friendly set-up of logistics in the decades ahead. This partnership between CB and PostNL responds to a growing societal need for direct deliveries of (preventive) care to the elderly and patients in the home. In addition, both companies are seeing growing demand for logistics support from hospitals and care institutions.

Personalised and at any time
Hans Willem Cortenraad, Managing Director
at CB, commented: "CB has been focusing on
the healthcare market for a fair few years
now. We're able to shorten logistics supply
chains in healthcare while adding
personalised service, helping care providers
to spend less time on logistics and better
facilitate consumer health requirements. Our

collaboration with PostNL will help us to better respond to changes in the healthcare market and to scale up to meet the increasing demand for products and services that can be personalised and delivered at any time. By joining forces, we'll both be smarter, faster and more efficient in healthcare logistics."

Improved logistics solutions
Liesbeth Kaashoek, PostNL's Parcels and
Logistics Director, added: "PostNL and CB
have been partnering successfully for years,
drawing on our granular, specialist network.
Care is increasingly provided in people's
home environment and we see a growing
demand for logistics services from our
clients. By taking on the logistics end, we
help care professionals to focus on providing
care. PostNL and CB share an ambition to
make the logistics process smarter and more
tailored to the needs of patients and care
providers. By working closely together, we



expect to be able to accelerate the achievement of our plans."

Source: PostNL