International Post Corporation

bpost Impact Fund supports four projects to bring vulnerable groups closer to the labor market

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The digital divide remains a harsh reality for thousands of people in Belgium. As our society becomes increasingly digital, many are being left behindâ€”due to lack of access, lack of skills, or both. That is why the bpost Impact Fund, managed by the King Baudouin Foundation, launched the project call â€œAccess to the Future: Digital Inclusion for Allâ€.

From all submitted proposals, four promising and innovative projects were selected by an independent jury after a thorough evaluation. Together, they will receive €184,514 to strengthen the digital skills of people in vulnerable situations and enhance their opportunities in the labor market.

A call addressing an urgent societal need

The Digital Inclusion Barometer 2024 clearly shows that digital exclusion still leads to social exclusion. Those who are digitally left behind face difficulties accessing information, services, administrative procedures—and, most importantly, employment.

With this call, the bpost Impact Fund is targeting organizations that work daily with people confronted by digital barriers: long-term job seekers, newcomers, youth in special circumstances, women in vulnerable positions, or people without access to digital training. The bpost Impact Fund raised the necessary financial resources through the sale of Christmas-themed stamps at bpost offices and the bpost e-shop.

The goal is clear: through targeted training and guidance in digital skills, the gap to the labor market can be reduced.

Source: bnode