International Post Corporation

Australia Post partners with Shopify to deliver seamless shipping for businesses

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Thousands of businesses across Australia now have a quicker and easier way to manage shipping thanks to a powerful new integration between Australia Post and Shopify launched today.

The built-in connection allows businesses to seamlessly book shipments, print labels and track parcels without the need to toggle between platforms. With the integration now live, Shopify merchants will have tracking numbers for their outgoing Australia Post deliveries automatically assigned, eliminating the need for manual data entry.

With around 40% of Australia Post's 'My Post Business' customers already using Shopify, this integration directly benefits a growing cohort of businesses who can now handle all their shipping needs through a single interface.

Australia Post Executive General Manager Parcel, Post and eCommerce Services Gary Starr said the partnership came at a critical time as Australia Post sharpened its focus on customer experience amidst a boom in online shopping.

Australian households shopping online spent $19.2 billion online in the last quarter alone, up 15% YoY.[1]

"As consumer expectations increase, we're focused on innovating and improving the systems our business customers rely on. We want to make the shipping process as seamless as possible for both merchants and consumers, from pick and pack to delivery," Mr Starr said.

"This partnership delivers exactly what Australian businesses have been asking for — a smarter, more efficient way to manage their shipping which will save them valuable time."

The integration will also have flow-on benefits for consumers as well as businesses through Shopify's 'Shop' app - used by hundreds of millions of shoppers around the world to track deliveries and access the best possible post-purchase and delivery experience.

Today's announcement for Australian businesses is just one part of Shopify's expansion to its built-in fulfillment

capabilities, as it launches partnerships with leading global carriers, and introduces bulk order processing to transform time-consuming tasks into streamlined workflows.

Shaun Broughton, Managing Director (APAC & Japan) at Shopify said the integration unlocks powerful new tools for one of the country's largest and fastest-growing commerce communities.

"We're thrilled to partner with Australia Post in this strategic collaboration which supports small and growing businesses—the backbone of the Australian economy," Broughton said. "Whether they're mature, just starting out or rapidly growing, Australian merchants now have built-in capabilities that make fulfillment simple at every stage of their journey."

[1]Australia Post eCommerce Report: www.auspost.com.au/content/dam/auspost_corp/media/documents/quarterly-ecommerce-update-july-2025.pdf

Source; Australia Post

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