International Post Corporation

This year, Posti delivered 1.7 million parcels during the Black Friday week.

02-12-2025

Black Friday once again kicked off the online shopping holiday season at full speed. Many retailers started their campaigns well in advance, and there have been plenty of parcels on the move throughout Black Week.

"Large numbers of parcels have been delivered across Finland, and deliveries have gone smoothly. This is also reflected in satisfied customers: last week, nearly 90% of customers who collected their parcels from a parcel locker rated our service 4 or 5 on a scale of 1 to 5," says Heidi Ioannidou, who is responsible for Posti's service point network.

Parcels delivered by Posti can be picked up from over 3,200 locations and more than 170,000 lockers

We are prepared for the growing holiday season parcel rush in many ways to make sending and picking up parcels as easy and smooth as possible.

Posti serves customers across Finland with over 2,100 parcel lockers and around 1,100 service points offering personal assistance. There are over 170,000 lockers in total. Throughout the season, lockers are refilled several times a day as customers collect their parcels.

"Holiday season is the busiest time of the year for Posti, and we want to deliver parcels quickly and smoothly even during the peak weeks. That's why we have strengthened Finland's most extensive service point network throughout the year. We have opened more than 400 new or expanded parcel lockers this year, and the number of individual lockers has grown by over 26,000. For the busiest days, we also bring temporary solutions, such as mobile pickup points and holiday helpers to service points," says Heidi Ioannidou.

Remember to send your parcels and cards on time

The holiday rush can easily catch you by surprise, so it's a good idea to send your holiday greetings well in advance. This way, greetings and parcels will delight your loved ones at just the right time.

Domestic parcels will reach their destination by Christmas if you send them by Friday,

December 19. A prepaid parcel can be dropped off at any parcel locker or Posti service point.
Christmas cards with a no-value indicator stamp for Christmas need to be mailed by December 11. If you use a domestic no-value indicator stamp, the last mailing date is December 16.

Source: Posti

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