

Postmen now deliver coffee with the newspaper

20-07-2022

Nespresso has entered into a partnership with bpost for the delivery and pick-up of capsules at end customers. The two companies were attracted by each other's concern for the environment. Nespresso aims to take back and recycle every used capsule. In the logistics industry bpost wants to take a leading role in terms of sustainability. "We are the go-to company for customers when it comes to creating eco-friendly personalized logistical solutions. So we are delighted to be able to offer this service to Nespresso customers," says Dirk Tirez, CEO bpost.

Coffee drinkers can pop their used capsules into green recycling bags and hand them to the postman or drop them off at their nearest post office. Customers receive these recycling bags when they order new capsules. This new bpost service is good news for Nespresso coffee drinkers, as they no longer need to go to the Nespresso store or wait for their next order to be delivered to hand over their used capsules. This saves consumers time and improves the circular flow of capsules. bpost takes responsibility for picking up the capsules and taking them to the recycling company.

As well as picking up capsules, the postmen also deliver Nespresso orders (including capsules, machines and cleaning products) to homes from Monday to Saturday. Orders that are placed before 23:00 are delivered next day. Deliveries can be made during the day and between 18:00 and 22:00.

Says Oliver Perquy, CEO Nespresso Belgium: "Nespresso is constantly looking for solutions and partners that meet the expectations of customers and match the quality of our services. As a B Corp company we aim to be a force for good for the planet and the communities in which we are active. This partnership with bpost offers our customers a new environmentally friendly delivery option. Nespresso capsules will now be delivered to our customers' homes by a familiar face. Our customers can also opt for delivery to one of the 2500 bpost pick-up points or bpost parcel locker locations, which are open 24/7. That enables us to cut carbon emissions by around 30% compared with home delivery. Furthermore, our customers can now have their parcel delivered according to their preferences if they are not home.

Source: [bpost](#)