

La Poste's Mission Committee publishes its 2024 report

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For the past four years, the Mission Committee has annually assessed La Poste's concrete progress as a mission-driven company. This assessment results in the publication of a report. This year, an independent third-party organization also audited La Poste's execution of its social and environmental objectives. Both organizations applaud the results achieved by the company: its commitments are being kept.

Being a mission-driven company, a voluntary commitment process La Poste adopted the status of mission-driven company in 2021. The adoption of the status of mission-driven company is a voluntary process open to all French companies since the PACTE law of 2019. A mission-driven company undertakes to combine economic performance and contribution to the general interest.

For La Poste, this means developing its activities within the framework of a model that has a positive impact on society, and demonstrating its commitment to social, societal and environmental issues. Being a mission-driven company is part of the La Poste group's strategic ambition : to be a sustainably profitable and responsible company.

The requirement for quality as a mission-driven company requires us to be more transparent and to rigorously manage our commitments.

For the past four years, the Mission Committee has published its annual report, this year entitled *Questions of Commitments*. This report reports on the Mission Committee's activities and presents the 2024 results on the 13 indicators used to measure La Poste's progress in relation to its four societal commitments.

Designed as a magazine, this publication provides insight into what constitutes a mission-driven company, the difference between a mission-driven company and a public service mission, and looks back at the group's key achievements in 2024 that enabled it to achieve its objectives and keep its commitments.

In this 2024 report, the Mission Committee issues a positive opinion on La Poste's achievements and compliance with its commitments.

The legal framework stipulates that an accredited independent third-party body (ITB) monitors the implementation of social

and environmental objectives of mission-driven companies at least every two years. The ITB's assessment for the 2024 financial

year is positive: La Poste is meeting its commitments.

Source: [La Poste](#)