International Post Corporation

Poste Italiane ranks first in Europe for quality and transparency of corporate and financial digital communications

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Poste Italiane is the top 500 European companies in terms of capitalization on transparency of corporate and financial communications on digital channels. This result is the result of the "Webranking Europe 500" research, a ranking compiled by Lundquist, in collaboration with the Swedish company Comprend, which analyzes the clarity and accuracy of the information flow provided to investors, citizens, and stakeholders.

The posteitaliane.it website of the Group, led by CEO Matteo Del Fante and General Manager Giuseppe Lasco, will be on the podium of the Webranking Europe 500 survey as early as 2024, ranking second. It achieved a score of 95.9 out of 100, establishing itself in both the overall and sector rankings.

Even more significant is Poste Italiane's rapid rise in the rankings: in 2016, Poste Italiane was ranked 246th, demonstrating the value of the company's work in digital communications over the course of a decade.

The research justified Poste Italiane's European leadership by explaining that the company "has continued to grow and now tops the ranking for the first time, achieving the relevant score of 95.9 out of 100 points. The company stands out for its strong governance and investor relations information, as well as clear and timely press and stock-related content. Poste Italiane's website reflects a well-integrated communications approach, in which financial, sustainability, and corporate information are interconnected."

Source: Poste Italiane