International Post Corporation

PostNL signs sustainable parcel logistics agreement with four largest municipalities

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On Friday, February 13, PostNL, together with the four largest municipalities and other logistics providers, signed a covenant for sustainable parcel logistics. Consumer convenience is central to PostNL's approach. More and more people are choosing to receive their parcels outside the home, at a time that suits them. With this collaboration, the parties involved are taking a step toward an accessible and efficient network of parcel lockers within walking and cycling distance of residents in Amsterdam, Rotterdam, Utrecht, and The Hague.

Parcel lockers are a recognizable part of the streetscape in a society where online shopping continues to grow. PostNL has been investing for years in a nationwide, open network of parcel lockers. These are often accessible 24/7, are located in accessible locations, and are highly valued by consumers for their high level of convenience and control. Moreover, PostNL's nearly 1,500 parcel lockers are open to other carriers. For example, GLS and FedEx already use PostNL's parcel lockers. This prevents fragmentation in public spaces and increases the utilization of existing locations.

By consolidating parcels at a single location, parcel lockers contribute to fewer transport movements and more efficient delivery in urban areas. "Particularly in large cities, where space is scarce and demand is high, collaboration is essential," says Harm Schokker, Deputy Director of Out-of-Home at PostNL. "With this agreement, we are exploring, together with municipalities and other carriers, how we can build a network that works for consumers and contributes to livable cities."

Source: PostNL