bpost reaches milestone of 2,500 bboxes, usage has doubled

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bpostâ€™s bbox network continues to expand at a record pace. The company has now installed its 2,500th bbox. On top of that, more than a thousand additional bboxes are planned for 2026, and usage of existing bboxes has doubled this year.

bpost aims to have a bbox within five minutes of every Belgian and is sparing no effort to roll out the required network. The company installed the 2,500th bbox on the premises of the Albert Heijn supermarket in Sint-Niklaas. In doing so, bpost fulfilled the ambition it announced twelve months ago: doubling the bbox network this year from 1,250 to 2,500 units.

Over the past year, bpost installed up to 15 bbox units per day at strategically selected locations across the country, giving preference to high-traffic areas such as shopping centres and railway stations. The expansion of this network is a deliberate strategy, as Belgians are increasingly opting for ‘out-of-home’ parcel delivery: not to the front door, but to a pick-up point.

Among these pick-up points, bbox units consistently achieve the highest customer satisfaction scores (NPS). The result speaks for itself: usage of the bbox units has risen by no less than 104% over the past year—more than a doubling.

“In 2025, Belgians have embraced the bbox on a large scale and have clearly become fans of the convenience of collecting parcels 24/7, whenever it suits them,” explains Laurens Himpe, Chief Automated Parcel Officer at bpost. “That is why we also want to continue this exponential growth next year, and we will not stop until every Belgian has a bbox within five minutes of their door.”
bpost is also entering the new year with ambition. The company plans to grow from 2,500 to more than 3,500 bbox units, meaning the installation of over a thousand additional units. Five hundred of these new locations are already confirmed. At least 150 of them will be located at supermarkets, and more than 100 near petrol stations. This additional growth will ensure that the bbox network can simultaneously accommodate 250,000 parcels —100,000 more than today.

Source: bpost