

Whistl fulfilment expands into Europe through PVS Europe Partnership

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Whistl, the UK's leading logistics specialists in e-fulfilment, contact centres, mail and parcels, has partnered with PVS Europe, one of the leading fulfilment companies in Europe with a number of subsidiaries in Germany as well as in Italy, Austria, France, Switzerland and the Benelux countries.

In addition to the PVS Europe Partnership, Whistl Fulfilment and Contact Centres will join the F4E network, the premium European fulfilment platform. F4E is an association of successful, highly-experienced fulfilment houses that work closely together, often with integrated systems, to provide Europe-wide fulfilment solutions for a broad range of product categories.

With the F4E platform, B2B and B2C e-commerce customers have access to a complete range of services located in over 20 fulfilment centres strategically placed to provide true Pan-European coverage from Ireland to Russia.

The partnership with PVS Europe and the F4E network enables Whistl to offer its UK customers growth opportunities in mainland Europe through a single point of contact rather than having to establish multiple relationships with different suppliers.

The first beneficiary of the PVS/Whistl

partnership is SportPursuit, a high growth e-commerce fulfilment client of Whistl for many years. Following Brexit, SportPursuit needed a European fulfilment centre alongside its UK operation to support its customer base across the UK and Europe. PVS, due to the partnership with Whistl, was quickly able to step in and manage SportPursuit's European fulfilment requirements ([Pick & Pack](#) and [Despatch](#)) from 1st January 2021.

Through a single account manager, Whistl can now provide e-fulfilment, contact centre services, returns, customs clearance together with order and delivery management with IT integration across Europe. With Whistl, PVS and its F4E partners we now have access to 8 fulfilment warehouses across the UK and over 500 seat contact centre capability.

Nick Wells, CEO of Whistl said: "Both Whistl and PVS are owner-managed entrepreneurial businesses that share the same philosophy of taking a partnership

approach to customer relationships. Working with them and the F4E network we can provide pan-European expertise to help customers grow their businesses through operational excellence."

Christian Paechter, CSO, PVS Europe said: "Our goal is to offer customers the leading premium European fulfilment platform. The partnership with Whistl and PVS represents

an outstanding opportunity for customers to grow in the UK and mainland Europe. The UK has the largest eCommerce market in Europe and in mainland Europe with its several markets and different cultures, market rules and consumer expectations, it can be quite challenging. That is why we are very happy with this partnership with Whistl and the F4E network to enable our customers' success."

Source: [Whistl](#)