Geopost reaches 140,000 Out-of-Home Points across Europe

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Customers can now access Geopostâ€™s network of 100,000 parcel shops and 40,000 lockers across Europe. In 2025, lockers have become the second most preferred delivery option among European e-shoppers.

Geopost connects 28 countries with Out-of-Home (OOH) solutions, allowing customers to send from anywhere to anywhere in Europe. With more than 140,000 parcel shops and lockers, Geopost has reached a new milestone in the expansion of its OOH hybrid delivery network, adapted to local preferences that vary widely across Europe. Geopost's OOH volumes grew by +26%, with cross-border volumes up by +44%[2] , confirming the strong appeal of Geopost's cross-border solutions.

Today 94% of the European population live within 10 minutes[3] of a Geopost Pickup point, making OOH delivery a fast-growing consumer preference.

Out-of-Home delivery has become an integral part of European consumers' shopping habits. According to Geopost's 2025 E-Shopper Barometerâ´ , Europe's widest annual survey of e-shopper preferences, 46% of regular European online shoppers now favour OOH options, with an increase of 15 points compared to 2019, reflecting a steady evolution.

This shift is driven by several factors: above all, the flexibility to collect parcels at a time and place that fits into e-shoppers' lifestyles; the rise of platforms, where users sell more than they buy, creating a demand for an accessible and extensive distribution network and finally, the need for cost-effectiveness.

As schedules become busier, consumers are drawn to OOH delivery, a solution that empowers them to choose their delivery experience.

A pan-European and hybrid 140,000 OOH points network

Capitalising on this trend, Geopost has significantly invested in its out-of-home network and today operates one of Europe's densest out of home cross border network, providing worldwide delivery options for e-commerce shippers and their customers. Geopost's pan-European OOH network is already connected by regular cross-border linehauls, ensuring seamless parcel flows

across 28 countries. It is supported by daily cross-border OOH routes, enabling parcel delivery from Pickup point to Pickup point across borders.

Thanks to this network, Geopost is meeting the needs of the 63% of regular e-shoppers who purchase cross-border on foreign websites (+5 points in 2025 vs. 2023, notably due to e-shopping between neighbouring countries).

A key element of Geopost's approach is its hybrid network strategy, combining home and out-of-home solutions, and among OOH lockers and parcel shops to adapt to diverse local preferences.

As a result, Geopost serves major retailers, SMEs and European consumers, looking for flexible, hybrid delivery solutions. Indeed, while lockers are highly popular in markets like Poland and the Baltics, parcel shops remain the preferred option in countries such as France and Spain, where local shops play an important role in the delivery ecosystem.

This strategy has proved successful with OOH volumes across Geopost's network increasing by +26% during the first half of 2025, compared to the same period last year, and OOH cross-border deliveries in particular growing by +44%.

Notable recent expansions among Geopost's European business units include :

- DPD UK partnered with YEEP in April 2025 to expand their locker network. DPD UK will, by the end of this year, have 16,000 parcel shops and lockers across the UK, making them one of the largest and most convenient OOH network in the country.

- DPD Poland has developed the largest network in Poland, with 33,000 OOH points. As part of this network, DPD has deployed over 11,500 lockers. These parcel lockers are unique in that they do not require an external power source and have a built-in battery that lasts up to 10 years.

- Chronopost offers the largest and densest network in France with over 21,000 points and is expanding its locker network with over 6,000 expected by the end of the year.

- DPD Germany and BRT offer each more than 10,000 Pickup points in their respective countries.

Source: La Poste

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