DHL and Formula E off to a flying start in the new racing season

25-11-2019

DHL and the innovative, all-electric motorsport series ABB FIA Formula E Championship will continue to work together in the future. The two partners made a positive start to the 2019/2020 season by successfully negotiating the double header in Diriyah (Saudi Arabia) last weekend. In this sixth Formula E season, the advent of the two new teams, Mercedes and Porsche, and of new circuits brings with it a whole host of new challenges for DHL's logistics specialists. The ABB FIA Formula E Championship will be held in twelve major cities around the world through July 26, 2020. Jakarta and Seoul are two new circuits in the racing calendar this year, and after a three-year hiatus, London is back as a Formula E venue.

In its sixth season, DHL is once again the official logistics partner of Formula E. "We are delighted that this means we're responsible for Formula E logistics for the sixth year in a row," says Arjan Sissing, Head of Corporate Brand Marketing at Deutsche Post DHL Group. "We have more than 35 years' experience in motorsport logistics as well as the necessary know-how to ensure that logistics operations run smoothly despite the demands of the racing calendar."

The logistics services for the racing series include the shipment of the 24 racing cars, batteries, charging stations, broadcasting equipment and the other infrastructure and equipment used by the teams and the racing series to the venues. With 14 races being held in twelve cities on five continents and a record number of twelve participating teams, the 2019/2020 season is the most extensive in Formula E history to date.

DHL has been on board as a sponsor and official logistics partner since the establishment of Formula E in 2013. In addition to its decades of expertise in motorsports logistics, including Formula 1, what connects DHL with Formula E, in particular, is a shared focus on innovation and sustainability. In 2017, under its "Mission 2050" strategy, Deutsche Post DHL Group set itself the goal of reducing logistics-related emissions to zero by 2050. Electromobility is an important part of that strategy. Deutsche Post DHL Group is a pioneer in the area of green logistics, particularly with the StreetScooter, a self-developed electric delivery vehicle that has been deployed thousands of times in Germany and Europe and is also sold to third parties. Deutsche Post

DHL Group currently operates a fleet of over 11,000 electric vehicles worldwide. "As an action-packed and at the same time green racing series, Formula E is synonymous with the combination of innovation, future viability and sustainability in motorsport in the same way that Deutsche Post DHL is in the field of logistics," Arjan Sissing continues. "The technical developments being advanced in Formula E in the area of electromobility are often significant because the racing series serves as a platform for testing new technologies. Other sectors, including the transport and logistics industry, are also benefiting from this pioneering spirit."

Source: Deutsche Post DHL

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