

Romanian Post enters a new strategic stage of development: completely modernized operational fleet and the launch of the first modular post office - universal counter

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The National Company "Poșta Română", the leader in postal and logistics services in Romania, marks a defining moment in the broad process of institutional and operational transformation, with the launch of the new modernized fleet of vehicles and the inauguration of the first modular post office - universal counter.

These two projects represent the first concrete milestones of the national rebranding and the clear signal that the Romanian Post is undergoing a real, profound change, from a traditional institution to a modern, flexible and future-oriented logistics operator.

2025 – the year of the strategic reconstruction of the Romanian Post: investments, re-technologies and new identity

The year 2025 marks the transition from intention to execution for the Romanian Post. Under the sign of three fundamental directions – major investments, accelerated re-technologicalization and a new visual identity – the Company is laying the foundations for a high-performance operational model, aligned with European standards in courier, logistics and integrated

services.

Modernization is no longer a concept of the future, but an operational reality that is being built in stages, with a direct impact on the quality of services, competitiveness and level of customer trust.

Large-scale strategic investment: 80 new vans for a faster, more efficient, more competitive Romanian Post

A central pillar of this process is the acquisition of 80 modern vans, worth a total of approximately 4 million euros, intended to streamline logistics flows at national level. The new vehicles are configured to: optimize transport routes; reduce delivery times; increase daily shipment volume; reduce resource consumption and operational costs.

The fleet is named ZOR, symbol of the new

courier service of the Romanian Post and the expression of a change in mentality: speed, reliability, predictability. The modernization program will continue with a new wave of investments in trucks and trailers, to strengthen transport capacity at national level.

It's a paradigm shift: The post office no longer waits for the citizen, but actively goes to him.

"The modernization of the Romanian Post does not just mean equipment purchases or image changes. It means a profound transformation of mentality, processes, vision and reporting to the market. We said from the beginning that our objective is to reposition the Romanian Post as a major player in modern courier, capable of competing on an equal footing with any private operator. Today we are no longer talking about plans, but about concrete results.

This fleet of 80 vehicles is more than a logistical investment: it is an instrument of economic development, an engine of efficiency and a clear signal that the Romanian Post has entered a new stage. Our target is clear: we want a fast, efficient, connected and relevant Romanian Post for every Romanian, no matter where they live – in big cities or in the most remote communities", declared Valentin Țețean, the general director of the Romanian Post .

"We are proud to have managed to deliver to the Romanian Post a modern fleet, perfectly adapted to its operational needs. Through our integrated solutions - reliable vehicles, flexible financing and complete services - we demonstrate Renault's commitment to being a reliable long-term partner. This collaboration confirms our ability to meet challenges and support the performance of our customers at every stage," said Istvan LÁrinczi, Renault Commercial Romania special sales director.

The first modular post office – universal counter: Romanian Post becomes more mobile, more flexible, closer to citizens

A second major pillar of modernization is represented by the launch of the first modular post office – universal counter, an innovative solution that allows for the rapid expansion of postal services where classic infrastructure is limited.

The new modules: can be deployed quickly, are scalable, allow for the digitalization of workflows, and provide access to essential services in a modern, efficient, and secure format.

By modernizing its fleet and launching modular offices-universal counters, PoE™ta României not only streamlines its operations, but also creates real economic value: it optimizes logistics costs, increases

delivery speed and capacity, stimulates e-commerce and contributes to the dynamization of the postal and courier services market in Romania. This strategic transformation consolidates PoÈ™ta

RomânĂf as a relevant economic actor and reliable logistics infrastructure at the national level.

Source: [Posta Romana](#)

