



International Post
Corporation

Royal Mail continues to champion small businesses with third year of Holly & Co partnership

28-07-2023

Royal Mail has embarked on its third year-long partnership with Holly & Co to champion small businesses across the UK.

In previous years, Royal Mail has worked with Holly & Co on a number of initiatives to support small businesses and will continue to do so over this coming year. These initiatives have included sharing business hacks, launching unique competitions and a number of business Instagram Lives where Holly Tucker MBE has interviewed senior members of Royal Mail.

In addition to the partnership, Royal Mail has launched a new Small Business Hub, where businesses from marketplace sellers to SMEs looking to expand can go to get useful insight, tips and tricks and view success stories. Holly & Co also feature on the hub including writing guest articles and sharing top tips. The hub provides the opportunity for small businesses to learn more about Royal Mail's products and services and how they can help their needs.

Holly & Co is a resource for small businesses at any stage of their business journey. Founded by Holly Tucker MBE (who also founded notonthehighstreet), Holly & Co

offers advice and inspiration for anyone either running their own business or thinking of starting one. With a passionate belief that anyone can build a business doing what they love, Holly seeks to inspire the small business community through her podcast Conversations of Inspiration, her daily Instagram posts, events and live interviews, as well as through multiple campaigns throughout the year and a website full of helpful information.

Nick Landon, Chief Commercial Officer at Royal Mail, said: "This is our third year in partnership with Holly & Co after working together to provide vital support to UK small businesses during some really challenging times. Small businesses are the backbone of the UK and many of Royal Mail's services, including our versatile Click & Drop system, provide them with the tools they need to really prosper. Holly & Co are champions for small businesses and we are really pleased that we will continue to partner with them because of their work, their mission and their understanding of the SME audience."

JULY 2023



Holly Tucker MBE, founder of Holly & Co and notonthehighstreet, said: "I'm delighted to be continuing our partnership with Royal Mail. Royal Mail provides a vital service that is fundamental to small businesses across the UK thriving in the years to come. The role small businesses play in the UK economy is not to be underestimated, with SMEs

accounting for 61% of UK employment. I'm thrilled that Royal Mail are joining us in recognising this contribution and joining us on our mission to empower UK founders across the country with advice and inspiration."

Source: [Royal Mail](#)