

Parcel & express industry fares best in logistics pricing study

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Parcels and express firms fared better than other segments of the logistics industry in a recent major study on pricing. The Global Logistics Pricing Study 2017 carried out by global strategy and marketing consultancy Simon-Kucher & Partners concludes that logistics companies have too little focus and not enough guidance when it comes to pricing.

Source: <https://www.cep-research.com/news/parcel—express-industry-fares-best-in-logistics-pricing-study>