

ReBOUND Returns collaborates with Omniva for Baltic product returns

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ReBOUND provides reverse logistics services to hundreds of eCommerce retailers including UK fashion brand ASOS. Ever expanding their global reach and range of return choices, now Baltic shoppers will also be offered the options for returning products via easily-accessible Omniva parcel lockers.

"An important aspect in the growth of eCommerce is clients' confidence in the convenience of returning goods, which is why it is vital for online stores to have a convenient, fast and accessible solution for returns," said Sten Esna, International Business Group Manager at Omniva. "We are delighted that ReBOUND Returns has chosen us as their partner for returns in the Baltics."

Omniva has more than 300 parcel lockers in the Baltics and is planning to expand its network significantly this year, thereby reaching to even more clients.

"This new integration with Omniva will enable Baltic shoppers to return packages via increasingly popular parcel lockers. Through our platform, we help retailers deliver the best possible return experience in every international market and variety and choice is key to that." explained Graham Best, CEO at ReBOUND Returns.

Shoppers choosing Omniva lockers will receive an SMS confirmation with a return code, providing a convenient way to return their goods at any of the Omniva parcel lockers, without the additional need for a printer.

Source: Omniva