

DPD Netherlands delivers small parcels direct to home letterboxes

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DPD Netherlands has launched a new service called "ParcelLetter" delivering small parcels and other items as well as heavy letters to customers' mailboxes. With ParcelLetter, DPD is initially focussing on the SME and consumer markets. The service is designed to expand the company's parcel delivery range and tap into a market segment that is not being served yet, DPD Netherlands explained. ParcelLetter is currently only offered in the Netherlands for domestic and inbound international parcels as a pilot via the online shipping platform www.pakkettenversturen.nl. The maximum size of a parcel for letterbox delivery is 38 x 26.5 x 3.2 cm. In the near future, DPD will also offer the service for shipments to other European countries, enabling consumers and businesses to send parcels, catalogues, samples and letters via DPD Netherlands on the international level. Eric Dietz, CEO DPD Netherlands, said: "With our new ParcelLetter service, we want to further expand our delivery service. As a result of the enormous e-commerce growth, the need for letterbox delivery of small parcels at a favourable price is increasing and with ParcelLetter, we are able to respond to this market demand."

Source: <https://www.cep-research.com/news/dpd-netherlands-delivers-small-parcels-direct-to-home-letterboxes>