

## **Poczta Polska is developing its own e-commerce platform. Now you can buy a TV, a coffee machine and an electric scooter here**

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Poczta Polska is intensively developing its online store, which has been successfully expanding its offer for over a year. Although initially postal-related items dominated, today the online store offers thousands of products from many categories - from small household appliances to modern consumer electronics.

One of the points of the new offer are products of the TCL brand – one of the largest and most innovative global electronics manufacturers. In the Poczta Polska store, customers can buy, among others, TCL QLED and Mini LED TVs and smartphones with the groundbreaking NXTPAPER technology, which ensures comfort of use thanks to a screen that is safe for the eyes. The presence of TCL in the offer confirms Poczta Polska's ambition to offer customers modern, proven and technologically advanced solutions.

In addition to the TCL brand, the offer also includes products from other renowned manufacturers, such as Cecotec (modern small household appliances), Ducati (electric scooters and accessories) and Neoline (video recorders). Customers can also choose from tablets, traditional mobile phones, Wi-Fi routers, car cameras, electric scooters and even electronic accessories for animals - such as automatic waterers or feeders.

The new products are complemented by smart home devices: smoke and carbon monoxide detectors, air quality monitors,

cameras, electronic doorbells and motion sensors. The offer also includes electronic scales, wireless thermometers and electronic nannies.

– The e-commerce channel of Poczta Polska will develop dynamically. I am proud that we can offer our customers products from many recognizable brands – such as TCL – which combine high quality with innovation and affordable price – emphasizes Mikołaj Lewandowski, Digital Commerce Business Manager at the Online Sales Department of Poczta Polska.

The [online store](#) also offers a wide range of products in the following categories: home and garden, health and beauty, sports and recreation, school and office supplies, gadgets and gifts, as well as a wide selection of philatelic items – from classic stamps through personalized "Mój Stamp" issues to limited collector's editions.

Orders are delivered via Poczta Polska courier service, and delivery from PLN 50 is free.

Source: [Poczta Polska](#)