

Austrian Post Group acquires Hungarian parcel delivery provider

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Sameday Hungary to be integrated into Austrian Post subsidiary Express One Hungary

Vienna/Budapest, 12 January 2026 – The Austrian Post Group is acquiring 100 per cent of the Hungarian parcel service provider Delivery Solutions Zrt., known under the brand name SAMEDAY Hungary. All employees, customer contracts such as with eMAG, one of Hungary's largest online retailers, and the infrastructure will be taken over. This includes around 1,100 parcel lockers, which will be integrated into Express One Hungary, a wholly owned subsidiary of Austrian Post Group. This will double the number of parcel lockers in Hungary for Express One Hungary and offer its customers one of the largest out-of-home networks for parcel delivery in Hungary. The parties have agreed not to disclose the purchase price. The transaction is subject to merger and foreign direct investment clearance, and will be completed once the necessary approvals have been obtained.

Walter Oblin, Chairman of the Management Board (CEO), Austrian Post: "Shortly after acquiring Bulgarian e-commerce service provider euShipments.com, we are taking another step towards growth in Eastern Europe. The acquisition of SAMEDAY

Hungary is in line with our strategy of continuing to grow in the international parcel business through targeted acquisitions. This strengthens our market position in Hungary, creates a strong foundation for innovation and growth, and demonstrates that Austrian Post is well positioned as a Group to generate new momentum in South-Eastern and Eastern Europe, Türkiye and beyond."

Peter Umundum, Deputy CEO, Parcels & Logistics (COO): "We can ideally combine the infrastructure of both companies and leverage additional synergies. With the construction of Express One Hungary's new logistics centre in Budapest and the expansion of our network of parcel lockers, we are underlining our claim to be an attractive parcel provider in our neighbouring country."

Lucian Baltaru, CEO, SAMEDAY Group: "This decision marks a natural next step in the company's evolution, supporting the next phase of our growth and allowing us to focus our resources where we can create the greatest impact for our partners and

customers. We are confident that Express One Hungary and Austrian Post Group will carry forward SAMEDAY's vision of providing courier services that are predictable, flexible, and seamlessly integrated into people's daily lives. Hungary was the first international market where we launched our own operations, and the experience there gave us valuable insights and helped shape the framework for the company's regional expansion."

ABOUT SAMEDAY HUNGARY

SAMEDAY is a brand of the Romanian courier service of the same name, which was founded in 2007 as a specialist logistics

provider offering tailor-made services, same-day and next-day delivery for banks and medical institutions. In 2010, traditional parcel delivery services were added to the portfolio, and in 2020, the subsidiary Delivery Solutions Zrt. was founded in Hungary. In its first year, more than one million parcels were transported under the SAMEDAY Hungary brand, and today the company handles seven-figure parcel volumes every month. The company employs around 230 people and recorded a turnover of more than EUR 22 million in the last financial year.

Source: [Austrian Post](#)

