DB Schenker seals strategic partnership with e-commerce solutions provider

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Global logistics specialist DB Schenker has announced a strategic partnership with ChannelAdvisor Corporation, a leading provider of cloud-based e-commerce solutions that enable brands and retailers to increase global sales. The German group predicted that the alliance will help its customers to connect with over one hundred selling channels supported by ChannelAdvisor. Turnover on online marketplaces has grown enormously, it noted, leaving conventional e-commerce websites far behind. A scalable multi-channel solution is therefore essential today. â€œWe are continuously improving our service offering to customers beyond e-fulfilment and our strategic partnership with ChannelAdvisor will offer them comprehensive access to key marketplaces such as Amazon and eBay on a global level,â€ said Vanessa Holl, Vice President Global e- commerce Vector Market, Global Contract Logistics. DB Schenker said the integration â€œentrenchesâ€ the group as a leading global provider in e-commerce logistics, offering all warehouse-related services, especially pick and pack, returns management, and visibility alongside the supply chain.

Source: https://www.cep-research.com/news/db-schenker-seals-strategic-partnership-with-e-commerce-solutions-provider