

Posti's new OmaPosti mobile app combines online shopping, invoices and letters

06-06-2018

Posti has rebuilt its mobile customer experience by listening to its customers' wishes from the start. The new OmaPosti app allows for the administration of invoices, tracking and routing items and sending parcels for cheaper prices. OmaPosti will replace the current Posti application, which has over 100,000 monthly users.

Posti has rebuilt its mobile customer experience by listening to its customers' wishes from the start. The new OmaPosti app allows for the administration of invoices, tracking and routing items and sending parcels for cheaper prices. OmaPosti will replace the current Posti application, which has over 100,000 monthly users.

OmaPosti was built with a focus on the services that create the most value for customers as well as their user experience. An electronic mailbox has a central function in the app, combining online shopping, invoices and letters into one clear view.

"The first version of OmaPosti is extremely handy for everyone who shops online. It's now considerably easier to track and route online store items. Sending your parcels is also cheapest using OmaPosti," explains Timo Korander, Head of Consumer and Digital Services at Posti.

OmaPosti makes it easier to manage your invoices. The app reminds you when your invoices are due and archives invoices and other messages in the service automatically. It is also easy to pay your invoices; in the first

version in cooperation with OP Financial Group's Pivo mobile wallet. In the future, more payment options will be added in the app.

In the first version of the service, the app will automatically receive electronic letters, i.e. invoices currently sent to Netposti. Paper invoices can also be paid easily in the app by taking a photograph of the invoice's bar code. In the next phase, users can direct all invoices and e-invoices in their email to OmaPosti.

"OmaPosti is by no means ready. We are still actively developing it with users. We will add many features that make your everyday life easier in the near future," Korander continues.

Posti's goal is that OmaPosti will become one of the most popular apps in the everyday life of Finns.

Over 830,000 Finns have a Posti ID that is used to log in to OmaPosti.

You can download the OmaPosti app for free from Google Play or App Store.

Source: [Posti](#)