

## Royal Mail partners with Shopify to offer streamlined fulfillment for retailers

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Royal Mail has partnered with Shopify, the leading global commerce company, to offer its parcel delivery services directly within the Shopify platform.

For the first time, Shopify's community of retailers will be able to purchase Royal Mail delivery and print labels all without leaving the Shopify platform. The solution provides convenient, end-to-end fulfillment to streamline operations and help retailers save time.

Shopify's newly upgraded fulfillment capabilities include:

- Faster shipping with time-saving tools: Filter and fulfil up to 250 orders simultaneously, with one-click label printing helping to eliminate repetitive work. Also includes smart shipping recommendations that learn from order history to help ship even faster.
- Built-in protection: Fraud detection to catch errors before packages ship, and claims can be filed directly within Shopify to resolve issues as fast as possible.

Partnering with Shopify is part of Royal Mail's commitment to help small businesses thrive by supporting them on every step of their journey, from side hustles and businesses starting out selling online, to

those looking to grow, and established SMEs.

Tailored advice, information and tips as well as more information on the Royal Mail Means Business Campaign can be found on Royal Mail's Small Business Hub.

Adrian Baker, Parcels Director at Royal Mail, said:

"We are thrilled to partner with Shopify and to offer Royal Mail's trusted delivery services directly through the platform for the first time. This reflects our commitment to making it as convenient as possible to send parcels by giving customers more choice in how they use our services. By partnering with Shopify, we're helping retailers streamline their fulfillment and improve efficiency. This is part of our efforts to support small businesses and help them compete in a competitive landscape."

Deann Evans, Managing Director, EMEA, Shopify, added:

"We're thrilled to partner with Royal Mail in this strategic collaboration which supports

small and growing businesses—the backbone of Britain’s economy. Whether they’re mature, just starting out or rapidly growing, UK merchants on Shopify now have

built-in capabilities that make fulfilment simple at every stage of their journey.”

Source: [International Distribution Services](#)

