International Post Corporation

Posti joins the global Climate Pledge

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Posti joins the Climate Pledge. The pledge aims at accomplishing the carbon neutrality goal of the Paris Agreement by 2040â€”ten years before the current goal. Earth Day, celebrated tomorrow, is a reminder of the significance of international cooperation in the proactive mitigation of climate change.

Sustainability plays a key role in Posti's new Group strategy. Posti's current goal is to push its own emissions into zero by 2030. Progress has already been made, as, over the past year, the level of own emissions was reduced by 14 percent compared to the year before.

Posti has been active towards the environment for a long time: our first electric car experiments were carried out in the early 1980s and our first environmental program was launched in 1999. In 2011 we became the first postal service in the world to have carbon neutral mail delivery services.

Posti has been internationally active in reducing environmental impacts for a long time. We joined the UN Global Compact initiative in 2008 and we have been involved with the environmental efforts of the International Postal Corporation since 2008. Last year, we made a commitment to the Science Based Targets initiative and, at the start of this year, we became a member of the Climate Leadership Coalition.

"The climate crisis cannot be solved alone. Those with the ability and resources to act should bear the greatest responsibility. We can only succeed through global cooperation with different parties," says Posti's Head of Sustainability Noomi Jägerhorn.

"We want to be involved in promoting international cooperation aimed at quick reduction of emissions. Tomorrow is Earth Day, which has been celebrated since the 1960s. Therefore, I am very happy to announce that we have joined the Climate Pledge among the first 100 international companies in the network."

Climate Pledge is a community of leading global companies that aims to mitigate the climate crisis with the goal of accomplishing the goals of the Paris Agreement well before the set deadline.

"The climate crisis must be overcome and we want to bear our responsibility and show the way of environmental responsibility actions in the logistics sector. Together with

international companies and organizations, we can build business models that guide us towards a fossil-free society," says Jägerhorn.

Source: Posti

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