International Post Corporation

bpost and City of Namur set up Ecozone

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bpost has always played a leading role in society. Its ambition is to create sustainable business processes and a sustainable corporate culture, not least by reducing its ecological footprint. The City of Namur shares these sustainability aspirations. And in 7 September 2021 it became the pilot city in Wallonia. Namur is working hand in hand with bpost to find innovative solutions for deliveries and logistics in the heart of the city.

Parcel lockers

An Ecozone has now been set up across the municipal area. Letters and parcels will be delivered without emissions based on a dense network of pick-up points (parcel lockers, Post Points, Parcel Points and post offices) and green vehicles (electric vans and bikes with e-trailers). The existing network will be bolstered by new parcel lockers at six key locations, where the inhabitants of Namur will be able to pick up their parcels 24/7, on foot or by bike, always within 400 metres of their home.

These new pick-up and delivery options mean that recipients no longer need to take the car and find a parking space when picking up their mail. That benefits the environment as well as consumers.

Green fleet

The fleet has been completely renewed to improve ecological sustainability and air quality. Twenty electric vehicles are used to deliver letters and parcels in Namur city centre. Eventually, 62 e-vans will criss-cross the main roads in the postcode areas 5000, 5001, 5002 and the centre of Jambes (5100).

And mail carriers in the region will switch to e-bikes from the summer of 2022.

Active transport, an electric fleet, numerous parcel pick-up points and more: everything has been done to reduce the carbon footprint (fewer vehicles and fewer journeys) while safeguarding a high-quality local delivery service.

bpost and the City of Namur have also joined forces in NamurBoutik, the digital showroom for all Namur retailers. Online orders for delivery in Namur are handled at bpost distribution centres in the Ecozone or are placed in a parcel locker, where recipients can pick them up without having to go too far. That lightens the traffic on the logistics routes to the sorting centres.

Source: bpost

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